

## SHUNWANG APPAREL

OEM/ODM Launch Toolkit for Activewear, Swimwear and E-commerce Brands

### CHECKLIST

# Plus-size Fit & Size Chart Checklist

A development checklist for plus-size swimwear fit, grading, coverage, support and size chart content.

**Use this checklist to brief one-piece swimsuits, tankinis, swimdresses, skirted bottoms and supportive plus-size swim styles.**

Version 1.0 | May 2026 | For buyer briefing, sample development and e-commerce launch preparation

## Purpose

Plus-size swimwear should not be developed by simply scaling up a smaller size. This checklist helps brands and sourcing teams align on coverage, bust support, torso fit, grading, movement comfort, size chart wording and visual representation before sampling and bulk production.

### Fit Brief Snapshot

<b>Brand / Company</b>		<b>Prepared by</b>	
<b>Product type</b>	One-piece / Tankini / Swimdress / Bikini / Rashguard / Other	<b>Target market</b>	US / EU / UK / AU / Other
<b>Size range</b>	Example: 14W-26W / XL-5XL / custom	<b>Sample size</b>	
<b>Target customer notes</b>	Body shape, age range, coverage preference, support level	<b>Launch channel</b>	Amazon / Shopify / TikTok Shop / Wholesale

## 1. Product & Fit Positioning

Select	Fit decision	Notes
<input type="checkbox"/>	Coverage level defined	Moderate / full coverage; bust, torso, hip and rear coverage expectations.
<input type="checkbox"/>	Support level defined	Light / medium / strong bust support; removable pads, shelf bra, underbust elastic or lining.
<input type="checkbox"/>	Torso fit considered	Long torso, short torso, tummy area, ride-up and shoulder pressure.
<input type="checkbox"/>	Movement use case defined	Pool, beach, resort, active swim, aqua fitness, vacation or maternity/postpartum.
<input type="checkbox"/>	Comfort priority set	No digging straps, no chafing, secure leg opening, comfortable neckline, easy movement.
<input type="checkbox"/>	Style risk reviewed	Low neckline, high leg, thin straps, cutouts or backless styles may need extra support planning.

## 2. Measurement Points to Define

Ready?	Measurement point	Why it matters
<input type="checkbox"/>	Bust circumference	Supports cup fit and front coverage.
<input type="checkbox"/>	Underbust circumference	Important for shelf bra, elastic stability and support.
<input type="checkbox"/>	Waist circumference	Controls tummy comfort and body shaping expectations.
<input type="checkbox"/>	High hip / low hip	Helps avoid pulling, digging or insufficient lower-body coverage.
<input type="checkbox"/>	Torso length / girth	Critical for one-piece and swimdress comfort.
<input type="checkbox"/>	Front neckline drop	Controls bust coverage and support perception.
<input type="checkbox"/>	Back neckline / back width	Controls security and support during movement.
<input type="checkbox"/>	Strap width and length	Thin straps may dig; wider straps improve comfort and support.
<input type="checkbox"/>	Armhole / side seam height	Prevents side exposure and underarm discomfort.
<input type="checkbox"/>	Leg opening / rear coverage	Controls ride-up, coverage and comfort.
<input type="checkbox"/>	Skirt length / sweep if swimdress	Controls coverage, movement and wet/dry appearance.
<input type="checkbox"/>	Elastic length and tension	Affects support, comfort, recovery and fit consistency.

### 3. Grading & Construction Review

Pass?	Review area	Development notes
<input type="checkbox"/>	Size grading is not only proportional	Review bust, underbust, torso, hip and strap changes separately.
<input type="checkbox"/>	Bust support construction is selected	Shelf bra, power mesh, inner lining, elastic, pads, adjustable straps or cup shaping.
<input type="checkbox"/>	Fabric recovery is suitable	Check stretch recovery for larger sizes and wet conditions.
<input type="checkbox"/>	Lining and opacity are reviewed	Especially for light colors, prints and stretched areas.
<input type="checkbox"/>	Seam placement supports comfort	Avoid seams that cut across sensitive areas or create pressure.
<input type="checkbox"/>	Strap and closure strength are reviewed	Wider straps, adjusters, clips, back closure and elastic tension.
<input type="checkbox"/>	Tummy and waist design are aligned	Ruching, paneling, power mesh or relaxed fit based on brand promise.
<input type="checkbox"/>	Skirt / hem behavior is tested	Swimdress skirt should not cling, twist or float excessively.
<input type="checkbox"/>	Print placement is reviewed by size	Avoid distorted motifs or awkward placement across extended sizes.

### 4. Sample Fit Review Checklist

Check	Fit review question	Comments
<input type="checkbox"/>	Does the bust feel secure without excessive compression?	
<input type="checkbox"/>	Does the neckline provide the intended coverage?	
<input type="checkbox"/>	Do straps stay comfortable without digging?	
<input type="checkbox"/>	Does the torso length allow sitting, bending and swimming movement?	
<input type="checkbox"/>	Does the waist/tummy area match the intended shaping or relaxed fit?	
<input type="checkbox"/>	Does the leg opening stay secure without cutting in?	
<input type="checkbox"/>	Does the rear coverage match brand expectations?	
<input type="checkbox"/>	Does the fabric stay opaque when stretched and wet?	
<input type="checkbox"/>	Do seams, elastics and linings feel comfortable after movement?	
<input type="checkbox"/>	Does the garment recover after stretch and water exposure?	

## 5. Size Chart Content Checklist

Ready?	Size chart element	Notes
[ ]	Body measurement chart	Bust, underbust, waist, hip and torso/girth if needed.
[ ]	Garment measurement chart	Useful for DTC brands and size-sensitive categories.
[ ]	How-to-measure diagram	Simple visual instructions for bust, waist, hip and torso.
[ ]	Fit recommendation	True to size, size up if between sizes, long torso note or support note.
[ ]	Model information	Height, body measurements and size worn for each model image.
[ ]	Coverage and support notes	Explain bust support, lining, coverage, pads, straps and tummy panel.
[ ]	Care and fabric note	Stretch recovery, lining, washing and drying instructions.
[ ]	Return-reduction FAQ	Answer common concerns: coverage, support, transparency, torso length, strap comfort.

## 6. Inclusive Visual & AI Concept Brief

Ready?	Visual need	Guidance
[ ]	Multiple body shapes represented	Consider apple, pear, hourglass, fuller bust, longer torso and shorter torso.
[ ]	Coverage is shown clearly	Front, side and back views; sitting or movement image if useful.
[ ]	Support features are visible	Strap width, neckline, underbust, lining, adjusters and back view.
[ ]	AI visuals are marked as concept-only	Use for planning and presentation; confirm final PDP with approved samples.
[ ]	Real sample images are planned	Final listing should reflect actual fit, fabric, color, construction and size information.
[ ]	Respectful styling is used	Avoid unrealistic body editing or poses that do not align with inclusive brand values.

## 7. Development Approval Matrix

Area	Approved?	Owner	Notes / revision needed
Size range and sample size	Yes / No		
Measurement chart and tolerance	Yes / No		
Bust support and lining	Yes / No		
Coverage and movement comfort	Yes / No		
Fabric recovery and opacity	Yes / No		
Size chart and fit wording	Yes / No		
Visual representation plan	Yes / No		
Bulk production readiness	Yes / No		

### Next step with Shunwang

Share this completed checklist with reference photos, target size range and sample request. Shunwang can help review plus-size swimwear development, fit risk, grading, support construction, size chart wording and launch-ready content needs.